10th ANNIVERSARY

PARKINSON'S CONNECTION
KATZ JCC, CHERRY HILL, NJ

FY 2027

Sponsorship Levels

Since 2017, Parkinson's Connection at the Katz JCC has grown from a small community dance class into a comprehensive program offering 20 weekly movement classes, five specialized support groups, and life-changing support for hundreds of individuals and families affected by Parkinson's disease.

As we celebrate our 10th anniversary, we invite you to partner with us to help sustain and expand this work for years to come. The following sponsorship opportunities will support a year of special anniversary programming and the continued growth of Parkinson's Connection.

Presenting Sponsor $25,000 *(Up to two Available)*

- Listed as the official sponsor of the weekly **Parkinson's Connection Newsletter** (sent to 400+ participants)
- Special recognition as program sponsor at 10th Anniversary Event and in Katz JCC Parkinson's Connection class studios for the year
- **Recognition** included via:
  - Tickets and tabling at our annual Parkinson's Connection events and events where the Parkinson's Connection is being featured (e.g. the Fall 2026 Arts, Books & Culture Festival and the Care Partner Retreat planned for Oct. 2027)
  - Katz JCC website, program membership website, and social media
  - Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Event recognition and additional benefits as our Presenting Sponsor at our three annual Parkinson's Connection events:
  - **POWR 5K Run/Walk**, held during Parkinson's Awareness Month in April, bringing together hundreds of runners and community members to support our Parkinson's Connection Program
  - **10th Anniversary Event**, is an opportunity for the community to come together to recognize and magnify the efforts of our participants, advocates, and sponsors, while strengthening our bonds as a community-driven program
  - **Strike Out Parkinsons**, or other comparable event, held each year to bring together our Parkinson's Connection community and their family and friends
- Annual speaking opportunity at a Parkinson's monthly in-person support group and a hybrid evening support group
- As the Parkinson's Connection Program Presenting Sponsor, you will receive:
  - A **complimentary table** to vend at our fall **Community Day at the J** on Sunday, November 22, 2026, that brings over one thousand people for fun, family day filled with activities, tours, fitness classes, and demos to showcase all our offerings ($500 value)
  - An opportunity to hang your **company banner** in the Katz JCC gymnasium for one year ($1,500 value)

Sponsorship Levels

10th ANNIVERSARY PARKINSON'S CONNECTION KATZ JCC, CHERRY HILL, NJ

Gold Sponsor $15,000

- Special recognition as program sponsor at 10th Anniversary Event

- **Recognition** included via:
  - Tickets and tabling at our annual Parkinson's Connection events and events where the Parkinson's Connection is being featured (e.g. the Fall 2026 Arts, Books & Culture Festival and the Care Partner Retreat planned for Oct. 2027)
  - Katz JCC website, program membership website, and social media
  - Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

- Event recognition and additional benefits as a Gold Sponsor at our three annual Parkinson's Connection events:
  - **POWR 5K Run/Walk**, held during Parkinson's Awareness Month in April, bringing together hundreds of runners and community members to support our Parkinson's Connection Program
  - **10th Anniversary Event**, is an opportunity for the community to come together to recognize and magnify the efforts of our participants, advocates, and sponsors, while strengthening our bonds as a community-driven program
  - **Strike Out Parkinsons**, or other comparable event, held each year to bring together our Parkinson's Connection community and their family and friends

- Annual speaking opportunity at either a Parkinson's monthly in-person support group or a hybrid evening support group

Silver Sponsor $10,000

- Special recognition as program sponsor at 10th Anniversary Event

- **Recognition** included via:
  - Tickets and tabling at our annual Parkinson's Connection events and events where the Parkinson's Connection is being featured (e.g. the Fall 2026 Arts, Books & Culture Festival and the Care Partner Retreat planned for Oct. 2027)
  - Katz JCC website, program membership website, and social media
  - Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

- Event recognition and additional benefits as a Silver Sponsor at two of our three annual Parkinson's Connection events:
  - **POWR 5K Run/Walk**, held during Parkinson's Awareness Month in April, bringing together hundreds of runners and community members to support our Parkinson's Connection Program
  - **10th Anniversary Event**, is an opportunity for the community to come together to recognize and magnify the efforts of our participants, advocates, and sponsors, while strengthening our bonds as a community-driven program
  - **Strike Out Parkinsons**, or other comparable event, held each year to bring together our Parkinson's Connection community and their family and friends

- Annual speaking opportunity at either a Parkinson's monthly in-person support group or a hybrid evening support group

For more information, please contact Monica Billig, Strategic Development Manager, at mbillig@jfedsnj.org or 856-751-9500 ext. 1306